

Brandon Moner

Staff Product Designer

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About Me

I'm a Staff Product Designer with with 15+ years of experience designing connected systems and real-world tools that blend digital, physical, and embedded experiences. I specialize in scaling platforms, streamlining workflows, and driving adoption across automotive, AI, enterprise, and compliance-heavy industries. From embedded HMI systems to predictive AI dashboards, I bridge the gap between user need, tech reality, and business goals.

- **AI + Predictive UX** - Led design for predictive, AI-driven platforms like Rivian FleetOS and Amazon internal tools. Delivered real-time insights that simplified complex workflows and helped users make decisions faster, with less friction.
- **Design Systems + Multi-Product Scale** - Built scalable design systems for B2B and enterprise platforms at Apttio, GE, and Amazon. Defined token libraries, responsive components, and governance models that accelerated delivery and improved cross-product UX consistency.
- **Workflow Transformation + Productivity Impact** - Transformed internal platforms at T-Mobile and Microsoft, streamlining high-friction workflows and driving measurable improvements in productivity, engagement, and onboarding.

Work Experience

Product Design Consultant @ B/MONER/UIUX

Oct 2019 – Present Hybrid

- **Rivian FleetOS:** Defined UX strategy for a unified fleet platform used in 100K Amazon delivery vehicles. Designed predictive maintenance tools, compliance dashboards, and route optimization systems across the commercial vehicle ecosystem.
- **Microsoft Teams (Higher Ed):** Led UX for student engagement and LMS integrations. Boosted platform adoption by 25% with targeted feature design and insight-led iteration.
- **ApttioONE / APEX-UI:** Built scalable, token-based UI systems for multi-product environments. Improved adoption by 20% and accelerated design velocity.
- **T-Mobile Intranet:** Unified internal entry points for employee tools. Designing to increase productivity through centralized UX and streamlined navigation.
- **Amazon MDM Tool:** Increased master data integrity by 30%. Redesigned schema workflows and integrated real-time error feedback.
- **Industrial Safety UX:** Created embedded compliance dashboards and visual alert systems. Drove a 20% lift in safety adherence.
- **Thomson Reuters:** Reduced onboarding time by 20% via modular, role-specific flows.
- **Thyssenkrupp Fleet App:** Designed mobile app and design system for fleet logistics. Drove a 30% improvement in delivery efficiency.

Principal Product Designer @ Slate Auto

Oct 2025 – March 2026 Remote

- Led end-to-end design for a 0→1 connected vehicle app: Scalable three-node IA, three-tier permission model (Owner, Driver, Service Tech), and design system built from scratch.
- Presented full IA and design rationale to executive stakeholders: Securing cross-functional alignment across product, engineering, and brand ahead of v1 handoff.

User Experience Architect Associate Manager @ Accenture

Mar 2022 – Apr 2023 Remote

- Designed an AI-driven internal talent match platform with predictive skill-mapping and mentorship pairing. Reduced bench time by 15%.
- Delivered secure, compliant UX under nuclear governance at Xcel Energy, requiring U.S. government clearance.

Associate Director of Experience Design @ VML

Aug 2018 – Sep 2019 Detroit, MI

- FordPass / Mustang Mach-E: Redesigned FordPass app experience in tandem with Mustang Mach-E launch. Improved navigation and remote vehicle controls, resulting in a 35% lift in engagement.
- Collaborated with hardware and engineering to design early-stage in-dash HMI experiences and embedded UX for connected vehicles.

UX Design Technologist @ GE Digital

Jan 2016 – Aug 2018 Detroit, MI

- Designed GE's Persona Platform and the Predix Adaptive Design System. Accelerated product rollout by 20% and scaled multi-product design support.

UI/UX Designer @ Real Integrated

Oct 2014 – Jan 2016 Troy, MI

- Created an interactive 3D product showcase for GDLS. Rebuilt site architecture for Burns & Wilcox, increasing site traffic by 30%.

Web Design Specialist @ CDK Global

Mar 2013 – Oct 2014 Detroit, MI

- Designed ad management tools and CRM dashboards within Hydra Dealership Platform. Boosted CRM user retention by 20%.

Web Content Manager @ Ruth Olson Photography

Mar 2010 – Mar 2013 Westland, MI

- Boosted online sales by 150% through SEO, e-commerce support, and full digital brand revamp.

Education

Coursework in UX, Design and Technology

Eastern Michigan University

2003 - 2010 Ypsilanti, MI

Skills

- **Design Strategy:** UX Research, User-Centered Design, Interaction Design, Design Systems, Accessibility, Human-Centered Design, UX Architecture, Journey Mapping
- **Execution:** Wireframing, Prototyping (Figma, FigJam, Sketch, Principal), Responsive & Mobile UX, Usability Testing, Personas
- **Process:** Agile & Scrum, Design Sprints, A/B Testing, Heuristic Evaluation, Cross-Functional Collaboration, Product-Led UX
- **Technology:** Information Architecture, UI Development, AI & ML, IoT, Hardware-Integrated Design, Secure UX, Compliance-Focused Design