



BRANDON MONER

UI/UX Product Designer

ABOUT

Passionate UI/UX Product Designer proficient in UI Design, UX Design, Interaction Design, and Front-End Development. Unique skill-set spanning various disciplines from hands-on UI/UX design to front-end development to motion graphics. Over 8 years of experience in understanding and developing products from end to end concept to production.

EXPERIENCE

Associate Director, Experience Design

VMLY&R / Oct. 2018 - Present

- Leading cross-platform user experience both for the FordPass and Owner.Ford products (consumer facing vehicle integration services for Ford Motor Co).
- Strategic solutioning to define and drive the design process to deliver innovative and valuable customer-centric solutions from concept to launch.
- Present recommendations and roadmaps to all levels of client organizations including C-level executives and product development teams.
- Participating in client usability studies and testing
- Conducting stakeholder reviews and presentations

UX Design Technologist

GE Digital / Nov. 2016 - Oct. 2018

- Leading UI/UX and designing projects from concept to production for the global business verticals of GE, working primarily on the Persona Platform (a cross business PaaS) product.
- Utilizing a systematic UI/UX Design process that ensures a high-level of success for each project delivered.
- Working with and communicating with product owners daily, gathering clear business requirements and delivering designs on time.
- Working hands-on with development team daily, assisting with HTML/CSS to ensure accurate design implementation.

Lead UX Designer

Thyssenkrupp Materials NA / Feb. 2016 - Nov. 2016

- Lead UI/UX for the global B2B supply chain platform
- Worked with product owners daily, leading the designs of various projects for B2B and B2C
- Conducting stakeholder reviews and presentations.
- Working within an agile software development process, teaching and instructing scrum teams how to work more efficiently with UI/UX teams.

UI/UX Designer

Real Integrated / Nov. 2014 - Dec. 2015

- Managed all creative initiatives from concept to production for all new business clients.
- Developed UI designs, wireframes, screen layouts, HTML prototypes, and produced product research reports.
- Identified, designed and implemented interfaces for various commercial applications.
- Implemented a new structure for developers to work off HTML prototypes instead of static screenshots - saving time and front-end development costs.

Web Design Specialist

CDK Global / Apr. 2013 - Nov. 2014

- Served a Web Design Specialist for the General Motors account (Buick, Cadillac, Chevrolet, GMC), providing UI/UX solutions for General Motors and brand compliance on GM sites worldwide.
- Worked directly with OEM clients, agencies and internal leadership to create digital, branded marketing solutions.
- Responsible for technical specs on UI to communicate desired output from development on and off shore.
- Organized usability/user tests and team workshops to champion visual design within the company.

Web Content Manager

Ruth Olson Photography / Mar. 2010 - Mar. 2013

- Managed the online design and brand development for the studio.
- Successfully designed and implemented the studio website.
- Designed, and partially developed, a web-based tool for an annual customer photo contest.
- Working within a six-person team, I played a vital role in the success of the studios online visibility and marketing - all of which that have lead to an increase in visitors, higher conversions and better overall consumer experience.

SKILLS

Product Design	UI/UX Design	UX Research	Visual UI Design
Prototyping	Agile Scrum	Research & Analytics	Strategy & Planning
HTML/CSS	Basic Javascript	Sketch & InVision	Principle
Anima	Cinema4D	After Effects	Unity

AWARDS

2016 Gold Stevie International Business Award

Real Integrated's team contributions to the Burns & Wilcox website won a Stevie website award in the Creative & Communications Media category

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2003 Daimler Chrysler Build Your Dream Vehicle

My team and I were the national winners of the 2003 Daimler Chrysler Build Your Dream Vehicle contest