BRANDON MONER
DESIGN TECHNOLOGIST | UX DESIGNER

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Skills

• User Experience (UX) • User Interface (UI) • Interaction Design • Information Architecture • Customer Experience (CX) • Usability Testing • Wireframing • Web Design • Mobile Design • Motion Graphics • HTML • CSS • JavaScript • ReactJS • React Native

Experience

VMLY&R (form. VML)

Associate Director of Experience Design / Oct. 2018 - Present

As associate director of experience design, I provide experience design oversight and strategy to the VMLY&R Detroit office, overseeing a team of experience designers that span B2B, CPG, automotive, healthcare and nonprofit sectors.

Responsible for delivering experience design and strategy, information architecture, interaction design, and content design for clients while leveraging VMLY&R's customer-experience design best practices and methodologies.

GE Digital

Senior UX Interaction Designer & UX Design Technologist / Nov. 2016 – Oct. 2018

Utilizing a strong design and technical foundation, contributed to the breadth and depth of projects across technologies, tied together with business vertical knowledge. Research, wireframes, functional prototypes, technology and software procurement, adherence to customer experience and expectation, and foresight into the longevity of a project lifespan.

Thyssenkrupp Materials NA

Lead UX Designer / Feb. 2016 – Nov. 2016

Working with international teams involved with brand identity, while implementing new agile roadmaps. SAP/ERP data integration with web and native internal applications for B2B & B2Csolutions. Focused on user profiling, behavioral maps, flowcharts, interaction & UI design, frontend development, and conducting design sprints for multi-tiered projects.

Real Integrated

UI/UX Designer / Nov. 2014 – Dec. 2015

As a client-facing designer, I guided the information gathering and design process for a number successful of web applications. Using aspects of both Agile and Lean UX principles, I ensured consistent design language and brand alignment, while maintaining focus on user center design.

CDK Global (form. Cobalt | ADP)

Web Design Specialist / Apr. 2013 – Nov. 2014

Provided original content in adherence to OEM (GM, GM Canada, Chevrolet, Buick, Cadillac, Lexus, Hyundai, Volkswagen, BMW and Ford) guidelines. Specialized in Agile UI/UX solutions between OEM and Tier One (1) companies and maintaining hybrid mobile application integrity. In-House CMS/CRM bug reporting and solutions team.

Ruth Olson Photography

Web Content Manager / Mar. 2010 – Mar. 2013

Responsible for developing the voice for all aspects of the company's online presence. In addition to writing, editing, and proofreading site content, I also worked closely with the creative team to maintain standards with regard to new development.

Awards and Acknowledgements

Type of Award / Award Description

- 2016 Gold Stevie International Business Award in Creative & Communications Media
- 2003 Daimler Chrysler Build Your Dream Vehicle